

**Canadian Crops Convention, brought to you
by the Canola Council of Canada and the
Canada Grains Council
Early Bird Draw - 2025**

HOW TO PLAY

1. TO PLAY: Commencing on or about October 2, 2024, pre-registered full delegates attending the 2025 Canadian Crops Convention at the JW Marriott Edmonton, 10344 102 St NW, Edmonton Alberta, will be automatically entered into the promotional contest. The contest will close to all participants by January 15, 2025, at 11:59 pm CST. The promotional draw will be held over staggered dates (reference Table 1). To increase your odds in winning both prizes, register before December 11, 2024 at 11:59 pm CST. All winners will be re-entered into the next draw. The prizes will be sent to the winner's address as provided.

*NOTE: The Canola Council of Canada (CCC) reserves the right in its sole discretion to reject any contest ballot that is not presented in its entirety and also the right to limit the number of ballots received to 500 entries. Limit of 1 entry per person. For odds of winning reference Table 2.

2. NO PURCHASE NECESSARY TO PLAY: Obtain 1 free CCC promotional contest ballot per person and/or a copy of the official rules, by writing to: Canola Council of Canada, 400-167 Lombard Avenue, Winnipeg, MB R3B 0T6 Canada.

All requests for 1 free CCC promotional contest ballot per person must be postmarked by December 26, 2024 and received no later than January 3, 2025 at 11:59 p.m. CST. Limit of one request per envelope with sufficient postage, while supplies last. Not open to residents outside of Canada. No mechanical reproductions of requests permitted. All requests must include a postage-paid, self-addressed envelope.

BALLOTS

A total of 500 ballots will be accepted for this contest. Limit of 1 entry per person (pre-registered full delegates will be entered automatically. One free ballot per person is available by mail upon request while supplies last). All requests must include a postage-paid, self-addressed envelope. Telephone, fax or e-mail requests will not be accepted when requesting one free ballot.

3. TWO PRIZES AVAILABLE: Canadian Residences Only
Table 1:

Prize	Description	Cut off (<i>Draw date</i>)	Approx. retail
A)	1 x Amazon Kindle	December 11, 2024 @11:59 pm CST (<i>December 12, 2024</i>)	\$110
B)	1 x 4 pack of Apple AirTags	January 15, 2025 @ 11:59 pm CST (<i>January 16, 2025</i>)	\$100

A) One (1) Amazon Kindle. Approximate retail value is estimated to be \$110 CDN before any applicable taxes.

B) Pack of four (4) Apple AirTags. Approximate retail value is estimated to be \$100 CDN before any applicable taxes.

Country of residence is limited to Canada. The CCC promotional prize must be accepted as awarded in the form solely decided upon by the CCC.

Total approximate retail value of all prizes is \$210 CDN.

The retail values set above are based on approximate prize values in Canada at the time of printing of these rules. All estimated retail values do not include applicable goods and services tax, provincial sales tax.

ODDS OF WINNING:

4. At the outset: the overall approximate odds across Canada of being eligible to win one of the promotional prizes are directly dependant on when your entry is received as noted below (Table 2):

Table 2:

Entry received by cut-off date	*Odds of winning a prize
December 11, 2024	1:250
January 15, 2025	1:500

GENERAL RULES

5. Contest commences on or about October 2, 2024 and contest closes on January 15, 2025 at 11:59 pm CST. A total of 500 ballots will be accepted for this contest (pre-registered full delegates will be automatically entered). One free ballot per person is available by mail upon request while supplies last. Limit of 1 entry per person. Telephone, fax or e-mail requests will not be accepted when requesting one free ballot. All ballots will be individually numbered, inspected, produced and confirmed to be completely legible. Those which do not appear to be valid will not be accepted.

6. Contest ballots obtained through unauthorized sources or which are incomplete, mutilated, altered, reproduced, forged, counterfeited or irregular in any way, are automatically void. Submission of entry ballots is the sole responsibility of the individual seeking verification. No entry ballot copies,

duplicates or reproductions of any type will be eligible for the contest. The CCC is not responsible for any lost entry ballots. CCC staff are not allowed to submit an entry ballot or on behalf of a potential winner.

7. Prize claimant must be a resident of Canada. To be eligible to claim a prize, prize claimants must have reached the age of majority in their jurisdiction of residence or in the event a person under the age of majority receives an eligible entry ballot, they are permitted to transfer the entry ballot to their parent or legal guardian, who will then be the eligible entrant.

8. Employees of, members of the immediate family of, or those domiciled with an employee of the CCC, are not eligible to participate. "Immediate family" is defined as parents, siblings, children or spouse.

9. By participating in this contest, entrants agree to be bound by these rules and all decisions of the CCC, which are final. Without limitation, the CCC reserves the right to administer a skill-testing question to Canadian residents as it deems appropriate to address discrimination or disability issues.

10. Prizes must be accepted as awarded and are not convertible to cash. Winning entry ballots are not transferrable or converted to cash except as specifically provided herein. Prizes may not be exactly as shown in promotional materials. In case of unavailability of any prize, to accommodate for a disability, or for any other reason and in CCC's sole discretion, the CCC reserves the right to substitute a prize for a prize of equal or greater value.

11. Each winner will be notified by and will receive their prize from the CCC within 3 months after March 14, 2025. All prize claims become the property of the CCC and no correspondence will be entered into except with potential winners. By participating in this contest, contest winners are deemed to have consented to the disclosure of their personal information to prize suppliers for the limited purpose of delivery of prizes and registration for warranty purposes.

12. By claiming a prize, prize claimants consent to the use of their name and/or photograph, and/or place of residence, without compensation, in any publicity carried out by the CCC.

13. The CCC is not responsible for lost, late, illegible, incomplete, mutilated, misdirected or postage-due rule requests or prize claims.

14. By accepting a prize, winners release the CCC and their affiliated and related companies, prize suppliers, and their respective officers, directors, employees and agents, including, without limitation, their advertising and promotional agencies and the independent contest organizations ("Releasees"), from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession and/or use or misuse of any prize and acknowledge that the Releasees have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied in fact or in law, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

15. The CCC reserves the right to suspend, cancel or modify the contest at any time, if it determines that for any reason the contest cannot be run as originally planned or for any other occurrence compromising the fairness or integrity of the contest.

16. To receive a list of winners, send a postage-paid, self-addressed envelope within 3 months after March 14, 2025 to: Canola Council of Canada, 400-167 Lombard Avenue, Winnipeg, MB R3B 0T6 Canada.

HOW TO CLAIM PRIZES:

17. Each of the two draws will be held as noted on Table 1. The CCC will contact each potential winner following each draw by email to administer a time-limited, mathematical, skill-testing question. See COMPLETE PRIZE CLAIM FORM I. Prize Claim Form I includes a mathematical, skill-testing question. In order to be declared a winner, you must have correctly answered a skill-testing question. The selected recipient will have a maximum of two opportunities to submit the correct answer. Upon receipt of your completed Prize Claim Form, the CCC will verify your prize claim.

PRIZE CLAIM FORM I

ALL PRIZE CLAIMANTS OF (1) Amazon Kindle (December 2024 draw)
OR (4) pack of Apple AirTags (January 2025 draw)

NOTE: PRIZE CLAIM FORM TO BE COMPLETED BY WINNERS ONLY. PLEASE PRINT.

NAME: _____ ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

DAY PHONE: _____ EVENING PHONE: _____

DATE OF BIRTH (MM/DD/YY): _____

- 1. I hereby declare that I have read, understood and complied with the contest rules, that I am bound by the decisions of the Canola Council of Canada (CCC), (the "Contest Sponsor") and/or the independent contest organizations, which are final and that I will accept my prize, if won, as awarded.
- 2. I hereby claim that I am a winner of the following prize in the Canadian Crops Convention Promotional Contest – 2024 (please check appropriate box):

1 Amazon Kindle (December 2024 draw)

OR

4 pack of Apple AirTags (January 2025 draw)

- 3. I hereby declare that I have not perpetrated and am not perpetrating, any fraud or deception in claiming the prize and that I obtained my contest ballot through authorized sources.
- 4. Should I be declared the winner, I agree to comply with all of the conditions, restrictions, requirements, and regulations set forth in the Official Rules for the Canadian Crops Convention Promotional Contest - 2025, as well as those required by the Contest Sponsor, additional prize providers and others in connection with the use of their products and services and to accept delivery of my prize.
- 5. If and when I am declared an official winner, I hereby grant a full and final release and discharge to the Contest Sponsor, and their affiliated and related companies (the "Contest Organizations") and the supplier of the prizes, and to their respective officers, directors, employees, representatives, licensees, advertising and other agents, from any and all claims whatsoever which I, my heirs, executors or assigns, have or may have arising out of or in any way related to the contest and/or the prize.
- 6. It is expressly understood and agreed by me that the Contest Sponsor is merely the donor of such prize and that the Contest Organizations are merely the administrator of the contest and, as such, they cannot accept any responsibility, in whole or in part, for loss, damage or injury to person(s) or to property, however caused, in connection with the prize that I may receive or the contest. It is further understood and agreed by me that the Contest Sponsor and their affiliated and related companies, the Contest Organizations and their respective officers, directors, employees and agents have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, expressed or implied, in fact or in law, with respect to the above-mentioned claimed prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
- 7. If and when I am deemed an official winner, I hereby grant to the Contest Sponsor and their affiliated and related companies, and the Contest Organizations and to their agents, the right to collect, use and retain my personal information including, but not limited to, my name, address and photograph, without remuneration, at any time, in any territory and from time to time, in connection with the contest for the purpose of advertising, publicity and for promotion in any manner of media.
- 8. Neither I nor any members of my immediate family (as defined in the official rules) nor those domiciled with me are employees of the Contest Sponsor.
- 9. I agree to return any prize or portion thereof which may be awarded to me if any statement made by me herein is false. I further understand that the tax liability and any expenses not expressly set forth in the Official Rules with respect to the prize which may be awarded to me, shall be my sole responsibility. I understand that the prize must be accepted as awarded and is not transferable, endorsable or convertible to cash.
- 10. I hereby declare that I have carefully read and understood the foregoing, and that I have given this release and discharge of my own free will.

DATED AT _____ (City, Province) THIS _____ DAY OF _____, 20__

*PRIZE CLAIMANT SIGNATURE

*WITNESS SIGNATURE (Non-family member of the age of majority)

WITNESS ADDRESS (Address, City, Province, Postal Code)

*Signature of prize claimant AND witness required in order to receive prize.

PRIZE CLAIM FORM II - FOR CLAIMANTS OF PRIZES:

Please complete the following skill-testing question (print clearly): $13 \times 7 + 24 + 810 =$

ANSWER: _____