Dear [BOSS NAME],

I would like to represent [YOUR INSTITUTION] by attending Terra Dotta’s annual conference, [TDU Global 2024](https://reg.eventmobi.com/tdug24). This year, TDU Global is being held in **Raleigh, NC on November 12-14, 2024.**

Since our office currently uses Terra Dotta, I would like to attend TDU Global 2024 to get best-in-class learning, training, and support from not only the Terra Dotta team, but from others who work in the field of global education. Attending TDU Global 2024 will help our office improve how we currently use Terra Dotta solutions, but it also offers a unique opportunity to connect with others at different institutions who have already succeeded in the goals we wish to achieve. The TDU Global 2024 conference is like no other conference in that it’s built specifically for Terra Dotta users like us.

By attending TDU Global 2024, I expect to learn:

* new and innovative ways we can use our Terra Dotta solutions, with real-world applications I can immediately bring back to our office
* exciting ways we can streamline our processes at every step to provide a better experience for our students as well as other key stakeholders
* strategies of how to adopt all of the best and newest features, as well as promote growth as we push to institutional goals
* about key features and enhancements coming our way and how we can utilize them in our processes to reach our goals
* from others in the field of global education and model their successes at [YOUR INSTITUTION]

Additionally, Terra Dotta is offering many active learning opportunities to put all of my learning into place starting right at the conference. This includes labs, where I can practice ideas I am learning in the sessions, a Motivation Station, where a Terra Dotta staff member will guide me on approaches to my project ideas, and individual appointments with subject matter experts, along with much more.

The cost of TDU Global 2024 is only **$599** which also includes breakfast, lunch, and dinner during the conference. I believe this investment will pay our office dividends in that I’ll be more effective and efficient in my role at [YOUR INSTITUTION]. [You can learn more about the TDU Global 2024 annual conference here.](https://reg.eventmobi.com/tdug24)

Thank you,

[YOUR NAME]