

THURSDAY, JUNE 11

PROGRAM AT A GLANCE

	HUMAN-CENTERED LEADERSHIP ROOM: IMPERIAL SPONSORED BY: 	AI-POWERED VETERINARY FUTURE ROOM: LOYALIST SPONSORED BY: 	PSYCHOLOGICAL SAFETY & PURPOSE ROOM: GRAND GEORGIAN SPONSORED BY: 
7:00 a.m. - 9:00 a.m.	BREAKFAST ROOM: La Regina Restaurant		
8:00 a.m. - 8:50 a.m.	THURSDAY MORNING PLENARY ROOM: Grand Georgian Josh Vaisman Culture Advantage: Why a Human-Centric Approach is the Future of Veterinary Medicine		SPONSORED BY: 
9:00 a.m. - 10:10 a.m.	Dr. Heather Loenser The Heart Behind the Hustle – Why Teams Stay (or Stray)	Aaron Massecar The AI Tipping Point: How the Last 15 Years Changed Everything	Josh Vaisman People-First: The Business Case for Positive Veterinary Leadership
10:10 a.m. - 10:20 a.m.	COFFEE BREAK		
10:20 a.m. - 11:30 a.m.	Dr. Heather Loenser It's Not What You Say, It's What They Hear – The Power of Empathy in Leadership	Aaron Massecar The AI Ecosystem: A Deep Dive Across the Profession	Josh Vaisman Safe to Soar: The Secret Sauce of Happy, High-Performing Veterinary Teams
11:30 a.m. - 1:00 p.m.	LUNCH BREAK		SPONSORED BY: 
1:00 p.m. - 2:10 p.m.	Dr. Heather Loenser The Stories We Tell – Coaching Through Conflict	Aaron Massecar The Death of the Keyboard: The Present and Future of AI Scribing	Josh Vaisman It Matters: The Art & Science of Activating Purposeful Work
2:10 p.m. - 2:20 p.m.	COFFEE BREAK		
2:20 p.m. - 3:30 p.m.	Dr. Heather Loenser From Feelings to Flow – Turning Empathy into Action	Aaron Massecar The jagged Frontier: Agents, Bots and the 2030 Clinic	Josh Vaisman Positive Communication for Leaders
5:30 p.m. - 9:30 p.m.	CHATEAU DE CHARMES WINERY RECEPTION (only those who have pre-registered for this event will be permitted, as space is limited) SPONSORED BY:     		

FRIDAY, JUNE 12

PROGRAM AT A GLANCE

	BUILDING LOYAL CLIENTS ROOM: IMPERIAL SPONSORED BY: 	STUDY GROUP FOR A DAY ROOM: LOYALIST SPONSORED BY: 	NEUROSCIENCE FOR BETTER TEAMS ROOM: GRAND GEORGIAN
7:00 a.m. - 9:00 a.m.	BREAKFAST ROOM: La Regina Restaurant		
8:00 a.m. - 8:50 a.m.	FRIDAY MORNING PLENARY ROOM: Grand Georgian Dr. Kemba Marshall The Magic of Mundane in Veterinary Medicine		
9:00 a.m. - 10:10 a.m.	Dr. Stacey Santi Loyal Clients Aren't Born – They're Built	Darren Osborne/Greg Toner Markups: Protecting Your Practice From Internet Pharmacies	Dr. Kemba Marshall Neurowhatsity
10:10 a.m. - 10:20 a.m.	COFFEE BREAK		
10:20 a.m. - 11:30 a.m.	Dr. Stacey Santi Loyal Clients Aren't Born – They're Built - Continued	Darren Osborne/Greg Toner Managing Staff: How Many RVT's Does it Take to Screw in a Lightbulb?	Dr. Kemba Marshall Building Individual and Organizational Resilience Now
11:30 a.m. - 1:00 p.m.	SPONSORED BY: LUNCH BREAK 		
1:00 p.m. - 2:10 p.m.	Dr. Stacey Santi How to Roll Out Changes That Stick	Darren Osborne/Greg Toner Marketing: Why Won't My Clients Return my Emails?	Dr. Kemba Marshall The Cost of Culture
2:10 p.m. - 2:20 p.m.	COFFEE BREAK		
2:20 p.m. - 3:30 p.m.	Dr. Stacey Santi How to Roll Out Changes That Stick - Continued	Darren Osborne/Greg Toner Get Smarter at Solving Problems	Dr. Kemba Marshall Stop Hiring & Start Retaining