



# CALIFORNIA HYDROGEN SUMMIT

**June 8-9, 2026**

**Sheraton Grand Sacramento Hotel, Sacramento, CA**

# Sponsor Prospectus



Produced by:





The *California Hydrogen Summit* brings together the state’s most influential policymakers, industry leaders, and innovators to chart the next phase of California’s clean energy future.

As hydrogen’s role expands across transportation, energy, and industrial decarbonization, 2026 presents a pivotal moment for aligning public and private sector action to accelerate market growth.

Hydrogen is emerging as a cornerstone of California’s climate and economic strategy—supporting zero emission mobility, enabling resilient energy systems, and driving investment in next generation technologies. With state leaders sharpening their focus on commercialization, infrastructure build out, and long-term market certainty, the *Summit* offers a unique platform to shape the direction of California’s hydrogen economy.

Featured speakers from the Legislature, state agencies, utilities, technology companies, and academia will highlight the opportunities ahead and the strategic decisions needed to scale hydrogen solutions statewide. Their insights will help define how California can strengthen its leadership, streamline pathways for deployment, and unlock new economic and environmental benefits.

Your participation is essential. By joining the *Summit*, you help shape the conversations and decisions that will guide California’s hydrogen future—accelerating innovation, supporting job creation, and keeping the state at the forefront of zero emission progress. Your engagement drives California’s hydrogen strategy alongside the leaders advancing its success, strengthening the state’s position in clean energy innovation and economic growth.

# Who Will Attend?

Summit attendees include leaders from clean transportation, energy, and industrial sectors, along with representatives from California state government—including legislative offices and agency staff responsible for advancing the state’s climate, air quality, and energy resilience goals.



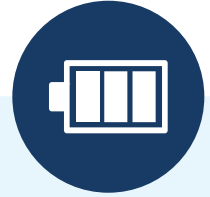
**Legislators and Staff**



**Public Agency Leadership and Staff**



**Industry Stakeholders Seeking Decarbonization Strategies**



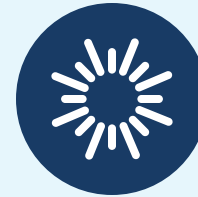
**Hydrogen and Fuel Cell Experts**



**Transportation Stakeholders and Fleet Operators**



**Environmental Justice and NGO Stakeholders**



**Energy Experts and Energy Supply Stakeholders**

## Government and Non-Profit Representatives

### Sample organizations:

- California State Senate and Staff
- California State Assemblymembers and Staff
- Air Quality Management and Air Pollution Districts
- California Air Resources Board
- California Alternative Energy and Advanced Transportation Financing Authority
- California Department of Food & Agriculture
- California Energy Commission
- California Public Utilities Commission
- California Department of Conservation
- California Department of Water Resources
- Environmental Protection Agency
  - CalFire
  - CalRecycle
  - CalTrans

## Energy and Transportation Stakeholders

### Sample business categories:

- Aviation
- Bioenergy Application Technologies
- Design/Build Engineers
- Electric Utilities
- Fleet Vehicle Manufacturers
- Fuel Cell Manufacturers
- Industrial Gas Producers
- Power-to-Gas Technologies
- Renewable Energy Developers
- Renewable Natural Gas Producers/Suppliers
- Renewable Solar Producers/Suppliers
- Renewable Wind Fleet Operators
- Waste Collection/Waste Management
- Waste Conversion Solutions

# Why Sponsor?

The *California Hydrogen Summit* is a powerful platform for businesses to elevate their visibility in this premier convening of state leaders, industry innovators, and policymakers shaping the next phase of California’s clean energy transition.

As the state refines its strategy for hydrogen production, storage, distribution, and end use across residential, commercial, industrial, transportation, and utility sectors, the *Summit* stands out as a critical venue for conversations to accelerate market growth.

## As a sponsor, you will:

-  Engage directly with legislative and administrative leaders who are defining California’s approach to hydrogen and zero emission technologies
-  Build relationships with the agency staff responsible for implementing the state’s energy, transportation, and clean air priorities
-  Share actionable insights that support California’s policy objectives and help address regulatory and market barriers to hydrogen deployment
-  Highlight successful hydrogen projects that demonstrate economic opportunity, technological innovation, and zero emission leadership—while connecting with partners across the global hydrogen value chain
-  Show policymakers how accelerating hydrogen production and use can strengthen air quality, advance decarbonization, enhance energy resilience, and create high quality jobs statewide

To ensure robust participation from policymakers, government representatives will receive complimentary admission. This makes sponsorship support essential to delivering a high impact *Summit* that brings together the full spectrum of hydrogen stakeholders.

Your partnership is vital to making the 2026 *California Hydrogen Summit* a catalyst for progress. We invite you to consider a generous sponsorship. The benefits associated with each sponsorship level are outlined on the following pages.



Contact **Katrina Fritz** to learn more and become a sponsor.

Email: [kmfritz@californiahydrogen.org](mailto:kmfritz@californiahydrogen.org)

Phone: (860) 338-1303

# Past Event Sponsors



Organizers are grateful to the many organizations that have contributed to the success of past *California Hydrogen Leadership Summits*. Past sponsors include:

## Presenting Sponsors



## Technology Sponsor



## Luncheon Sponsor



## Gold Sponsors



## Silver Sponsors



## Kick-Off Reception Sponsor



## Breakfast Sponsors



## Lanyard Sponsor



## Attendee Badge Sponsor



## Networking Sponsors



## Presenting Sponsor: \$30,000 (Six Exclusive Opportunities)

### Pre-Event Benefits

- Logo and Presenting Sponsor recognition on the event website homepage.
- Company listing and hyperlink on the event sponsors' webpage (link to website or promotional video).
- Prominent logo visibility in all online marketing campaigns, including emails and social media graphics.
- Pre-registration list 30 days prior to the event with full contact information.
- Announcement of sponsor participation on social media.
- Speaker promotion on CHS & CHBC social media channels.
- Logo visibility in the Event Overview and Sponsor Prospectus.

### Onsite Benefits

- Twelve (12) complimentary staff badge registrations.
- Guaranteed speaker placement on agenda program.
- Top-line logo placement on session presentation screens and event signage.
- Opportunity to present a sponsor-provided promotional video of up to two (2) minutes that will be played prior to sponsor's executive speaker presentation.
- Collateral placement in lobby (optional).
- Logo placement on step and repeat backdrop for photo opportunities.
- Attendee list with full contact information after the event.

## Technology Sponsor: \$15,000 (Exclusive Opportunity)

### Pre-Event Benefits

- Company listing and hyperlink on the event sponsors' webpage.
- Sponsor recognition in all marketing emails.
- Announcement of sponsor participation on social media.
- Logo visibility in the Event Overview and Sponsor Prospectus.

### Onsite Benefits

- Six (6) complimentary staff badge registrations.
- Logo on session presentation screens and event signage.
- Wi-Fi information provided to all attendees with sponsor logo on the Wi-Fi splash page.
- Logo on Slido Q&A application banner.
- Collateral placement in lobby (optional).
- Attendee list with full contact information after the event.

## Luncheon Sponsor: \$15,000 (Exclusive Opportunity)

### Pre-Event Benefits

- Company listing and hyperlink on the event sponsors' webpage.
- Sponsor recognition in all marketing emails.
- Logo visibility in the Event Overview and Sponsor Prospectus.

### Onsite Benefits

- Six (6) complimentary staff badge registrations.
- Logo on session presentation screens and event signage.
- Sponsor recognition signage near food service tables.
- Opportunity to display/distribute promotional materials on entrance table.
- Lunchtime remarks and lunch.

## Gold Sponsor: \$13,500 (Multiple Opportunities)

### Pre-Event Benefits

- Company listing and hyperlink on the event sponsors' webpage.
- Sponsor recognition in all marketing emails.
- Announcement of sponsor participation on social media.
- Logo visibility in the Event Overview and Sponsor Prospectus.

### Onsite Benefits

- Six (6) complimentary staff badge registrations.
- Logo on session presentation screens and event signage.
- Verbal recognition from the podium during opening and closing ceremonies.
- Collateral placement in lobby (optional).
- Attendee list with full contact information after the event.

## Silver Sponsor: \$8,500 (Multiple Opportunities)

### Pre-Event Benefits

- Company listing and hyperlink on the event sponsors' webpage.
- Sponsor recognition in emails.
- Logo visibility in the Event Overview and Sponsor Prospectus.

### Onsite Benefits

- Three (3) complimentary staff badge registrations.
- Logo on session presentation screens and event signage.



## Promotional & Hospitality Sponsorships

### Pre-Event Benefits

- Company listing and hyperlink on the event sponsors' webpage.
- Sponsor recognition in emails.
- Logo visibility in the Event Overview and Sponsor Prospectus.

### Onsite Benefits

- Logo on session presentation screens and event signage.
- Complimentary staff badge registrations (quantity varies by sponsor type).

<b>Kick-Off Reception Sponsor (Exclusive Opportunity)</b>	
Sponsor will host the evening reception on the first day of the Summit. Reception drink tickets and signage will feature the sponsor's logo. Option to display/distribute promotional materials and welcome attendees to the reception. Six (6) conference registrations.	<b>\$15,000</b>
<b>Breakfast Sponsor (Exclusive Opportunity)</b>	
Sponsor(s) will host the breakfast on the second day of the Summit. Signage during breakfast. Option to display/distribute promotional materials and welcome attendees to the reception. Six (6) conference registrations.	<b>\$15,000</b>
<b>Attendee Badge Sponsor (Exclusive Opportunity)</b>	
Sponsor's logo will be branded on every attendee name badge (subject to final approval by Event Organizer). Two (2) conference registrations.	<b>\$7,500</b>
<b>Lanyard Sponsor (Exclusive Opportunity)</b>	
Sponsor's logo will be branded on the lanyard each attendee is asked to wear (subject to final approval by Event Organizer). Two (2) conference registrations.	<b>\$7,500</b>
<b>Registration Sponsor (Exclusive Opportunity)</b>	
Sponsor's logo and branding will be featured on the online registration portal, in the registration confirmation email, on the onsite registration signage, and on the onsite registration iPads. Two (2) conference registrations.	<b>\$7,500</b>
<b>Networking Sponsor (Multiple Opportunities)</b>	
As conference attendees regroup between educational sessions, refreshments are served in the common areas outside the session rooms. Sponsors' logos are placed on signage near the highly trafficked refreshment tables where branded materials will be displayed. Two (2) conference registrations.	<b>\$7,500</b>

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## 1. Participation (Select Sponsorship Option)

- Presenting Sponsor - \$30,000
- Silver Sponsor - \$8,500
- Lanyard Sponsor - \$7,500
- Technology Sponsor - \$15,000
- Kick-Off Reception Sponsor - \$15,000
- Registration Sponsor - \$7,500
- Luncheon Sponsor - \$15,000
- Breakfast Sponsor - \$15,000
- Networking Sponsor - \$7,500
- Gold Sponsor - \$13,500
- Attendee Badge Sponsor - \$7,500

## 2. Contact Information

Company: _____	Primary Onsite Contact: _____
Company Website: _____	Title: _____
Email: _____	Phone: _____
Street Address: _____	City: _____ State: _____ Zip Code: _____

## Terms & Conditions

Once the sponsorship participation level has been agreed upon, an invoice with payment options will be emailed to the point of contact. By signing the Sponsor Contract below, Sponsor agrees to pay the total fee of the sponsorship within 30 days from the invoice date.

## Indemnification

Sponsor hereby agrees to indemnify, defend, reimburse, and hold harmless CHBC and its respective officers, directors, employees, volunteers, and representatives against any and all claims, loss, damage, or expense (including attorneys' fees) that may arise in connection with or be asserted against, resulting from, imposed upon, incurred, or suffered as a result of sponsors' participation in the Summit.

## 3. Payment

Base Participation Level: _____	\$
Other Sponsorship Options: _____	\$
<b>TOTAL AMOUNT DUE:</b>	<b>\$</b>

Print Name: _____	Title: _____
Signature: _____	Date: _____

Please return via email to the Events Team. Email: [staff@cahydrogensummit.org](mailto:staff@cahydrogensummit.org)

The *California Hydrogen Summit* is produced by the California Hydrogen Business Council (CHBC), the largest and longest established hydrogen trade association in the United States.

Representing more than 90 organizations across the hydrogen value chain, the CHBC serves as the industry’s unified voice—advancing policies, market development, and public understanding to accelerate hydrogen deployment statewide.

The *Summit* convenes policymakers, public agencies, business leaders, and stakeholders from hydrogen, bioenergy, solar, wind, fuel cell, utility, and transportation sectors to inform state decision makers on the economic, environmental, and energy resilience benefits of hydrogen. Scheduled for June 8–9, 2026, it is expected to draw more than 400 attendees from across the public and private sectors.

As the go to resource for policymakers and influencers, the CHBC drives market commercialization through strategic advocacy, public sector education, and industry coordination—providing a trusted platform for showcasing innovation and advancing California’s air quality and decarbonization goals.

Learn more at:

[californiahydrogen.org](https://californiahydrogen.org)

[cahydrogensummit.org](https://cahydrogensummit.org)

