

WESTERN ONTARIO
WOWC
WARDENS CAUCUS

2026

WESTERN ONTARIO
**MUNICIPAL
CONFERENCE**

October 16, 2026, Guelph, ON



WOWC.ca

The Hon. Bob Rae as the Keynote Speaker

SPONSORSHIP PACKAGE

Platinum Sponsorship: \$10,000 (3 available)

- Recognition as Platinum Sponsor on website, onsite and during Conference promotion
- Complimentary exhibit booth (includes one booth staff registration)
- Five full conference registrations
- Opportunity to have one sponsored video ad (up to two-minutes) play during the opening of the conference.
- Presenting recognition for Keynote (choice of 2) or Reception.
- Social media shout out pre-conference.
- Banner ad on event website

Gold Sponsorship: \$7,500

- Recognition as Gold Sponsor on website, onsite and during Conference promotion
- Complimentary exhibit booth (includes one booth staff registration)
- Three full conference registrations
- Opportunity to have a sponsored video ad (up to two-minutes) play during the opening of the conference.
- Naming inclusion on program panels (excluding keynote)
- Social media shout out pre-conference.
- Banner ad on event website

Silver Sponsorship: \$5,000 (3 available)

- Recognition as Silver Sponsor on website, onsite and during Conference promotion
- Complimentary exhibit booth (includes one booth staff registration)
- Two full conference registrations
- Naming inclusion on one event activation (Breakfast, Lunch, Break, etc)
- Social media shout out pre-conference.
- Banner ad on event website

Bronze Sponsorship: \$2,500

- Recognition as Bronze Sponsor on website, onsite and during Conference promotion
- Two full conference registrations
- Social media shout out pre-conference.

Trade Show (Exhibitor Booths): \$1,000

- Listed as Exhibitor on website, onsite and during Conference promotion.
- One booth pass