



#### EXECUTIVE COMMITTEE

Cerasela Cristei – Executive Co-Chair  
Anis Shaikh – Executive Co-Chair  
Lauren Jacobson - Secretary  
Khatereh Vaghefi – Treasurer  
Nimish Desai – National Monitor  
David Greenwood - Monitor

#### FINANCE COMMITTEE

Khatereh Vaghefi – Chair

#### SPONSORSHIP COMMITTEE

Biplesh Niroula – Chair

#### TECHNICAL PROGRAM

John McDowell – Chair  
Rebecca Haataja – Chair

#### EXHIBITS COMMITTEE

Deniz Karadeniz – Chair

#### PROGRAM COMMITTEE

Elizabeth Harasty – Chair

#### ENTERTAINMENT COMMITTEE

Melvin Harvey – Chair

#### PUBLIC RELATIONS COMMITTEE

Elizabeth Harasty – Chair

#### GOLF COMMITTEE

Dion Ho – Chair

#### TRANSPORTATION COMMITTEE

Mike Perrotta – Chair

#### GUEST PROGRAM COMMITTEE

Alyssa Sooklal – Chair  
David Heckman - Chair

#### FACILITIES COMMITTEE

Richard Clifton - Chair

#### REGISTRATION/RECEPTION/ HOSPITALITY COMMITTEE

Derrick Shelton – Chair

#### **VISIT OUR WEBSITE**

<https://2026conference.ashe.pro>

10/31/2025

RE: Sponsorship Opportunities

Dear Transportation Professional,

The American Society of Highway Engineers (ASHE) is proud to announce its 2026 National Conference, taking place May 27–31, 2026, in Bethesda, Maryland—just outside the Nation’s Capital. This premier event will bring together transportation professionals from across the country to share ideas, foster innovation, and strengthen collaboration in the field of highway and transportation engineering.

The Potomac and Chesapeake Sections are honored to host this year’s conference and are working diligently to make it the most impactful event of 2026. With distinguished speakers from FHWA, VDOT, MDOT, DDOT the federal government, counties, and local municipalities, as well as construction tours and highlights of local and national projects, the conference will serve as a premier forum for learning and networking within the transportation industry.

We encourage your organization to take part in this exciting opportunity by becoming a sponsor or exhibitor. Your sponsorship will not only help us deliver a high-quality experience for attendees but also provide your organization with valuable exposure to hundreds of transportation industry leaders and decision-makers.

We offer a wide range of sponsorship opportunities to suit your marketing goals and budget, ranging from seminars and social events to meals, golf outings, and company-branded giveaways. Your support will be prominently recognized throughout the event and in all related materials.

Please review the attached sponsorship form or visit our conference website at <https://2026conference.ashe.pro> to select your preferred sponsorship level. If you have any questions or would like to discuss custom sponsorship options, please email us at [2026conference@ashe.pro](mailto:2026conference@ashe.pro).

Thank you for your consideration and continued support of ASHE. We look forward to partnering with you to make the 2026 National Conference a resounding success.

Sincerely,

Biplesh Niroula, P.E.  
Sponsorship Committee Chair





## Conference Sponsorships (limited availability)

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### Diamond - \$15,000

- 4 Complimentary Standard Conference Registrations
- 4 Tickets to ASHE Awards and Past Presidents' Luncheon
- 4 Tickets to Friday Night Dinner
- 4 Tickets to Saturday Night Banquet
- Full Page Ad in Program Book
- Large Logo on Event Display Board and Website
- Logo Displayed Prominently Throughout Event
- Special Recognition at All Functions
- Complimentary Exhibit Booth
- Opportunity to Provide "Swag" for Registration Package

### Gold - \$7,000

- 2 Complimentary Standard Conference Registrations
- 2 Tickets to ASHE Awards and Past Presidents' Luncheon
- 2 Tickets to Friday Night Dinner
- 2 Tickets to Saturday Night Banquet
- Half Page Ad in Program Book
- Large Logo on Event Display Board and Website
- Special Recognition at All Functions
- Complimentary Exhibit Booth

### Platinum - \$10,000

- 3 Complimentary Standard Conference Registrations
- 3 Tickets to ASHE Awards and Past Presidents' Luncheon
- 3 Tickets to Friday Night Dinner
- 3 Tickets to Saturday Night Banquet
- Full Page Ad in Program Book
- Large Logo on Event Display Board and Website
- Logo Displayed Prominently Throughout Event
- Special Recognition at All Functions
- Complimentary Exhibit Booth
- Opportunity to Provide "Swag" for Registration Package

### Silver - \$3,500

- 1 Complimentary Standard Conference Registration
- 1 Ticket to ASHE Awards and Past Presidents' Luncheon
- Half Page Ad in Program Book
- Large Logo on Event Display Board and Website

### Bronze - \$1,850

- 1 Complimentary Standard Conference Registration
- Quarter Page Ad in Program Book
- Display Board list
- Listing on the website





## Event Sponsorships \*

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Thursday Breakfast Sponsor - \$2,000

Friday Breakfast Sponsor - \$5,000

Saturday Breakfast Sponsor - \$2,000

Sunday Breakfast Sponsor - \$1,500

Friday ASHE Luncheon Sponsor - \$5,000

Thursday Night Reception Sponsor - \$5,000

Friday Night Spy Museum Banquet Sponsor - \$5,000

Saturday Night Sponsor - \$2,000

Technical Tour - \$1,500

Registration Sponsor - \$5,000

Break Sponsors - \$500

Transportation Sponsor - \$6,000

\* Special Recognition During Events & Display of Sponsors' Logo

## Specialty Sponsorships \*

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Hospitality Suite Sponsor - \$10,000

Mobile App Sponsor - \$3,000

~~Lanyard Sponsor - \$5,000~~ **SOLD OUT**

\* Display of Sponsors' Logo

## Golf Outing Sponsorships

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### **Awards/After Golf Event Sponsorship - \$5000 (3 Available)**

- Company Logo Displayed at Dinner/Awards
- (4) Complimentary Golf Registrations
- Tee Box Signage
- Exclusive Banner at Registration and Scorer's Table
- Opportunity to Include Branded Giveaways

### **Beverage Cart Sponsorship - \$1000 (3 available)**

- Company Logo Prominently Displayed on Beverage/Snack
- Opportunity to Include Branded Giveaways

### **On-Course Lunch Sponsorship - \$1000 (3 Available)**

- Company Logo Displayed at Lunch Site
- Opportunity to Include Branded Giveaways

### **Tee/Hole Sponsor (18" x 32") - \$300 each (24 Available)**

- Opportunity to Include Branded Giveaways





## SPONSORSHIP PAYMENT DETAILS

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Make checks payable to “2026 ASHE National Conference”:

- **Authorized Signature:** \_\_\_\_\_
- **Print Name:** \_\_\_\_\_
- **Title:** \_\_\_\_\_
- **Email:** \_\_\_\_\_
- **Address:** \_\_\_\_\_
- **Date:** \_\_\_\_\_
- **Amount Due:** \$ \_\_\_\_\_

Payment is also available via PayPal. A payment link will be available.

## Fill out and return this form along with payment to

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Attn: Khatereh Vaghefi  
C/O: Infrastructure Consulting and Engineering (ICE)  
8521 Leesburg Pike, Suite 405  
Vienna, VA 22182  
Make checks payable to: "2026 ASHE National Conference"

For additional information or payment inquiries, email: [2026conference@ashe.pro](mailto:2026conference@ashe.pro).





## PROGRAM BOOK ADVERTISEMENT OPTIONS

Choose your preferred ad placement:

- **Outside Back Cover (Full Page):** \$2,500
- **Inside Front Cover (Full Page):** \$1,500
- ~~**Inside Back Cover (Full Page):** \$1,500~~ **SOLD OUT**
- **Double Page (2 Full Pages):** \$2,500

Standard ad sizes and rates:

Ad Size	Height	Width	Rate
Full Page	8"	4"	\$750
Half Page	4"	4"	\$500
Quarter Page	2"	4"	\$400

Please send a high-resolution version of your advertisement or logo in one of the following formats: **.jpg, .png, or .pdf**. Send to: [2026conference@ashe.pro](mailto:2026conference@ashe.pro).

### Advertiser Information

- **Company/Organization:** \_\_\_\_\_
- **Contact Name:** \_\_\_\_\_
- **Address:** \_\_\_\_\_
- **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_
- **Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_
- **Website:** \_\_\_\_\_

### Payment Details

- **Total Due \$:** \_\_\_\_\_
- **Payment Method:** \_\_\_\_\_
- **Make checks payable to: "2026 ASHE National Conference"**

### Authorization

- **Authorized Signature:** \_\_\_\_\_
- **Print Name:** \_\_\_\_\_
- **Title:** \_\_\_\_\_
- **Signature Date:** \_\_\_\_\_ **Email:** \_\_\_\_\_

Please send this completed form along with payment to **2026 ASHE National Conference**

Payment Mailing Address:

Attn: Khatereh Vaghefi  
C/O: Infrastructure Consulting and Engineering (ICE)  
8521 Leesburg Pike, Suite 405  
Vienna, VA





## EXHIBIT BOOTH SPACES AVAILABLE - TBD

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Exhibit booths are available for \$1250 per booth.

Exhibitors who are not conference sponsors will receive two (2) complimentary regular conference registrations (not including special paid events).

Each space will be 8 ft X 10 ft and will have a background, table (table size TBD), two chairs, and an electrical connection available.

Exhibitors will be able to select their booth locations once the layout is finalized. Selection priority will be assigned based on sponsorship tier and the order in which sponsor/exhibitor payment is received.