

# SURPRIS

AUSTRIA CONNECT China 2026



# INGLY

STRATEGIC CHOICES: ENHANCING YOUR COMPETITIVE EDGE IN CHINA

# INGENIOUS

20 – 22 SEPTEMBER 2026 | HYATT ON THE BUND | SHANGHAI

## PROGRAMME

SUN, 20 SEPT.

### INDIVIDUAL ARRIVAL IN SHANGHAI & NETWORKING

Conference Venue:

**Hyatt on the Bund**

199 Huangpu Road,  
Hongkou District, Shanghai, P.R. China 200080

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hyattonthebund.com

19.00 – 21.00

### OFFICIAL OPENING

Venue: The VUE, 32F, Hyatt on the Bund

Dresscode: Business Casual

- Welcome Remarks by Vice President, Austrian Federal Economic Chamber
- Welcome Remarks & Introduction of the ADVANTAGE AUSTRIA Heads
  - Christian Fuchssteiner, ADVANTAGE AUSTRIA Shanghai
  - Birgit Murr, ADVANTAGE AUSTRIA Guangzhou & Chengdu
  - Franz Roessler, ADVANTAGE AUSTRIA Beijing
  - Jennifer Veigel, ADVANTAGE AUSTRIA Hong Kong

<b>MON, 21 SEPT.</b>		<b>AUSTRIA CONNECT CHINA CONFERENCE</b>	
08.50	<b>GATHERING AT THE CONFERENCE VENUE</b> Venue: Grand Ballroom		
09.00 – 10.00	<b>OPENING</b> Venue: Grand Ballroom Dresscode: Business/Formal  <ul style="list-style-type: none"> <li>• Opening Video</li> <li>• Speech by Vice President, Austrian Federal Economic Chamber</li> <li>• Speech Shanghai People's Government Representative (tbc)</li> <li>• Speech H.E. Wolf Dietrich Heim, Austrian Ambassador to China (tbc)</li> <li>• Video Speech H.E. Qi Mei, Chinese Ambassador to Austria (tbc)</li> <li>• Closing Remarks</li> </ul> <p><i>Note: order tbc; subject to protocol considerations.</i></p>	Hosts: Christian Fuchssteiner, Magdalena Junez	
10.00 – 10.35	<b>MOTIVATIONAL SPEECH   "PASSIONATE PEOPLE"</b> Venue: Grand Ballroom	t.b.c.	
10.35 – 11.15	<b>COFFEE BREAK</b>		
11.15 – 11.50	<b>KEYNOTE "ECONOMIC OUTLOOK – EUROPEAN BUSINESS IN CHINA"</b> Venue: Grand Ballroom	Host: Christian Fuchssteiner	
12.00 – 13.45	<b>INFORMAL EXCHANGE WITH OTHER DELEGATES</b> Venue: AROMA, 2F, Hyatt on the Bund		
13.45 – 14.30	<b>PANEL 1 – MAPPING OUT THE FUTURE: CHINA'S 15<sup>TH</sup> FIVE-YEAR PLAN</b> Venue: Grand Ballroom	Host: Franz Roessler	
14.30 – 15.15	<b>PANEL 2 – KEEPING THE COMPETITIVE EDGE: RECALIBRATE YOUR CHINA STRATEGY!</b> Venue: Grand Ballroom	Host: Birgit Murr	
15.15 – 15.45	<b>COFFEE BREAK</b>		
15.45 – 16.30	<b>PANEL 3 – PLUGGING INTO CHINA'S INNOVATION ECOSYSTEM</b> Venue: Grand Ballroom	Host: Jennifer Veigel	
16.30 – 16.45	<b>CLOSING REMARKS</b> Venue: Grand Ballroom	Christian Fuchssteiner	
17.30 – 18.15	<b>BUS TRANSFER TO VENUE</b>		
19.00 – 21.00	<b>AUSTRIA CONNECT CHINA 2026 NETWORKING</b> Venue: Gongyan Imperial 1485, West Beijing Road, Shanghai, 200040, China Dresscode: Business/Formal		
21.00 – 21.30	<b>TRANSFER TO THE HYATT ON THE BUND</b>		

<b>TUE, 22 SEPT.</b>	<b>FULL-DAY EXCURSION IN SHANGHAI</b> (Visits to successful Austrian key projects in Shanghai)
09.00 – 9.30	<b>BUS DEPARTURE FROM THE HYATT ON THE BUND</b> Dresscode: Casual
09.30 – 11.30	<b>VISIT EXPO CULTURE PARK GREENHOUSE GARDEN</b> The Expo Cultural Park Greenhouse Garden in Shanghai, completed in 2024, is the largest greenhouse garden project in Asia. Designed by the esteemed Austrian architectural firm “Delugan-Meissl Associated Architects”, this impressive initiative successfully transforms an old steel factory into a sustainable greenhouse. This project showcases innovative architectural design and exemplifies the potential of repurposing industrial spaces into vibrant, eco-friendly environments using Austrian expertise.
11.30 – 12.00	<b>WALK TO THE VENUE</b>
12.00 – 13.30	<b>BUSINESS NETWORKING</b>
13.30 – 14.00	<b>WALK TO THE SHANGHAI GRAND OPERA HOUSE</b>
14.00 – 16.00	<b>PRIVATE TOUR OF THE BRAND-NEW SHANGHAI GRAND OPERA HOUSE</b> The Shanghai Grand Opera House is a landmark project that showcases the fusion of cutting-edge architecture and innovative technology. A notable success within the project is the stage technology provided by Waagner-Biro, an Austrian firm renowned for its advanced theatrical stage systems. Waagner-Biro's state-of-the-art lifting and motion systems offer exceptional flexibility and creativity in staging performances, establishing the opera house as a venue for cultural expression and showcasing Austrian technological expertise. This collaboration is a prime example of the significant impact that Austrian engineering is having in China, particularly within Shanghai's vibrant cultural scene.
16.00 – 16.30	<b>RETURN TO THE HYATT ON THE BUND</b>
16.30	<b>ARRIVAL AT THE HYATT ON THE BUND &amp; END OF PROGRAMME</b>