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Alyssa Sooklal – Chair
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REGISTRATION/RECEPTION/

HOSPITALITY COMMITTEE

Derrick Shelton – Chair

VISIT OUR WEBSITE

<https://www.2026conference.ashe.pro>

1/7/2026

RE: Sponsorship Opportunities

Dear Transportation Professional,

The American Society of Highway Engineers (ASHE) is proud to announce its 2026 National Conference, taking place May 27–31, 2026, in Bethesda, Maryland—just outside the Nation’s Capital. This premier event will bring together transportation professionals from across the country to share ideas, foster innovation, and strengthen collaboration in the field of highway and transportation engineering.

The Potomac and Chesapeake Sections are honored to host this year’s conference and are working diligently to make it the most impactful event of 2026. With distinguished speakers from FHWA, VDOT, MDOT, DDOT the federal government, counties, and local municipalities, as well as construction tours and highlights of local and national projects, the conference will serve as a premier forum for learning and networking within the transportation industry.

We encourage your organization to take part in this exciting opportunity by becoming a sponsor or exhibitor. Your sponsorship will not only help us deliver a high-quality experience for attendees but also provide your organization with valuable exposure to hundreds of transportation industry leaders and decision-makers.

We offer a wide range of sponsorship opportunities to suit your marketing goals and budget, ranging from seminars and social events to meals, golf outings, and company-branded giveaways. Your support will be prominently recognized throughout the event and in all related materials.

Please review the attached sponsorship form or visit our conference website at <https://www.2026conference.ashe.pro> to select your preferred sponsorship level. If you have any questions or would like to discuss custom sponsorship options, please email us at 2026conference@ashe.pro

Thank you for your consideration and continued support of ASHE. We look forward to partnering with you to make the 2026 National Conference a resounding success.

Sincerely,

Biplesh Niroula, P.E.
Sponsorship Committee Chair





Conference Sponsorships (limited availability)

Diamond - \$15,000

- 4 Complimentary Standard Conference Registrations
- 4 Tickets to ASHE Awards and Past Presidents' Luncheon
- 4 Tickets to Friday Night Dinner
- 4 Tickets to Saturday Night Banquet
- Full Page Ad in Program Book
- Large Logo on Event Display Board and Website
- Logo Displayed Prominently Throughout Event
- Special Recognition at All Functions
- Complimentary Exhibit Booth
- Opportunity to Provide "Swag" for Registration Package

Gold - \$7,000

- 2 Complimentary Standard Conference Registrations
- 2 Tickets to ASHE Awards and Past Presidents' Luncheon
- 2 Tickets to Friday Night Dinner
- Half Page Ad in Program Book
- Large Logo on Event Display Board and Website
- Special Recognition at All Functions
- Complimentary Exhibit Booth

Platinum - \$10,000

- 3 Complimentary Standard Conference Registrations
- 3 Tickets to ASHE Awards and Past Presidents' Luncheon
- 3 Tickets to Friday Night Dinner
- Full Page Ad in Program Book
- Large Logo on Event Display Board and Website
- Logo Displayed Prominently Throughout Event
- Special Recognition at All Functions
- Complimentary Exhibit Booth
- Opportunity to Provide "Swag" for Registration Package

Silver - \$3,500

- 1 Complimentary Standard Conference Registration
- 1 Ticket to ASHE Awards and Past Presidents' Luncheon
- Half Page Ad in Program Book
- Large Logo on Event Display Board and Website

Bronze - \$1,850

- 1 Complimentary Standard Conference Registration
- Quarter Page Ad in Program Book
- Display Board list
- Listing on the website





Event Sponsorships *

Thursday Breakfast Sponsor - \$2,000	Friday Night Spy Museum Banquet Sponsor - \$5,000
Friday Breakfast Sponsor - \$5,000	Saturday Night Sponsor - \$2,000
Saturday Breakfast Sponsor - \$2,000	Technical Tour - \$1,500
Sunday Breakfast Sponsor - \$1,500	Registration Sponsor - \$5,000
Friday ASHE Luncheon Sponsor - \$5,000	Break Sponsors - \$500
Thursday Night Reception Sponsor - \$5,000	Transportation Sponsor - \$6,000

* Special Recognition During Events & Display of Sponsors' Logo

Specialty Sponsorships *

Hospitality Suite Sponsor - \$10,000	Mobile App Sponsor - \$3,000
Lanyard Sponsor - \$5,000	

* Display of Sponsors' Logo

Golf Outing Sponsorships

Awards/After Golf Event Sponsorship - \$5000 (3 Available)

- Company Logo Displayed at Dinner/Awards
- (4) Complimentary Golf Registrations
- Tee Box Signage
- Exclusive Banner at Registration and Scorer's Table
- Opportunity to Include Branded Giveaways

On-Course Lunch Sponsorship - \$1000 (3 Available)

- Company Logo Displayed at Lunch Site
- Opportunity to Include Branded Giveaways

Tee/Hole Sponsor (18" x 32") - \$300 each (24 Available)

- Opportunity to Include Branded Giveaways

Beverage Cart Sponsorship - \$1000 (3 available)

- Company Logo Prominently Displayed on Beverage/Snack
- Opportunity to Include Branded Giveaways





SPONSORSHIP PAYMENT DETAILS

Make checks payable to "2026 ASHE National Conference":

- **Authorized Signature:** _____
- **Print Name:** _____
- **Title:** _____
- **Email:** _____
- **Address:** _____
- **Date:** _____
- **Amount Due:** \$ _____

Payment is also available via PayPal. A payment link will be available.

Fill out and return this form along with payment to

Attn: Khaterah Vaghefi
C/O: Infrastructure Consulting and Engineering (ICE)
8521 Leesburg Pike, Suite 405
Vienna, VA 22182

Make checks payable to: "2026 ASHE National Conference"

For additional information or payment inquiries, email: 2026conference@ashe.pro





PROGRAM BOOK ADVERTISEMENT OPTIONS

Choose your preferred ad placement:

- **Outside Back Cover (Full Page): \$2,500**
- **Inside Front Cover (Full Page): \$1,500**
- ~~Inside Back Cover (Full Page): \$1,500~~ **SOLD OUT**
- **Double Page (2 Full Pages): \$2,500**

Standard ad sizes and rates:

Ad Size	Height	Width	Rate
Full Page	8"	4"	\$750
Half Page	4"	4"	\$500
Quarter Page	2"	4"	\$400

Please send a high-resolution version of your advertisement or logo in one of the following formats: **.jpg, .png, or .pdf**. Send to: 2026conference@ashe.pro

Advertiser Information

- **Company/Organization:** _____
- **Contact Name:** _____
- **Address:** _____
- **City:** _____ **State:** _____ **ZIP:** _____
- **Phone:** _____ **Email:** _____
- **Website:** _____

Payment Details

- **Total Due \$:** _____
- **Payment Method:** _____
- **Make checks payable to: "2026 ASHE National Conference"**

Authorization

- **Authorized Signature:** _____
- **Print Name:** _____
- **Title:** _____
- **Signature Date:** _____ **Email:** _____

Please send this completed form along with payment to **2026 ASHE National Conference**
Payment Mailing Address:

Attn: Khaterah Vaghefi
C/O: Infrastructure Consulting and Engineering (ICE)
8521 Leesburg Pike, Suite 405
Vienna, VA





EXHIBIT BOOTH SPACES AVAILABLE - TBD

Exhibit booths are available for \$1250 per booth.

Exhibitors who are not conference sponsors will receive two (2) complimentary regular conference registrations (not including special paid events).

Each space will be 8 ft X 8 ft and will have a background, table (6 ft X 30 in) with two chairs, and an electrical connection available.

Please be reminded that the current booth layout is subject to change based on the number of exhibitors. Selection priority will be assigned based on sponsorship tier and the order in which sponsor/exhibitor payment is received. We will do our best to match your booth choice with respect to any revised layout.

For Booth reference, please see enclosed exhibit booth plan.

Please contact Deniz Caradeniz at 2026conference@ashe.pro for additional information.