

23rd International Marketing Conference & 66th Annual Membership Meeting Registration Guide



**U.S. GRAINS &
BIOPRODUCTS
COUNCIL**

20 F St. NW, Suite 900 \ Washington, DC 20001
202-789-0789 \ www.grains.org

Step One: Registration Website

- Head to the new USGBC registration website
 - <https://reg.eventmobi.com/23rd-international-marketing-conference-66th-annual-membership-meeting>
- Select the purple “REGISTER” button in the middle or top right of your screen to begin your registration form

23rd Marketing
Conference



66th Membership
Meeting

PANAMA CITY, PANAMA | FEB. 11-13, 2026



23rd International Marketing Conference & 66th Annual Membership Meeting

February 11 – 13, 2026

[REGISTER](#)

Step 2: Fill out registration form

- Start with entering your contact information
- When asked to select a registration type, please select according to your respective USGBC membership type
 - Member – Checkoff, General Farms Organization
 - Member – Agribusiness, Ethanol
 - Spouse/Guest
 - Non-Member
 - Off-Site Only
 - Note: Off-Site Only is for guests who will not attend any other aspect of the conference but would like to join an attendee for our off-site event on Wednesday. If you are unsure at this time, it will be available on-site at the registration desk

CONTACT INFORMATION

First name *

Enter your first name

Last name *

Enter your last name

Preferred Name

If different than First, Last Name. This will be displayed on your name badge for the conference.

Email *

Enter a valid email address

Please select your registration type *

Phone *

COMPANY INFORMATION

Company name *

Member - Checkoff, General Farms Organization

Member - Agribusiness, Ethanol

Spouse/Guest

Non-Member

Staff

Enter your company name

Step 3: Input required form details

- Fill out the required details in the registration form (indicated by an asterisk)
- Continue to CONSENT AND PRIVACY AGREEMENTS
 - Please review and accept each of the event policy acknowledgments.
 - Note: You must open the USGBC Privacy Notice before advancing.
- Select the purple “NEXT” button on the bottom right of the screen

COMPANY INFORMATION

Company name *

City

State *

Country

ATTENDANCE QUESTIONS

Do you have any allergy/dietary restrictions? *

Please list allergy/dietary restrictions.

To ensure your full participation in the meeting, do you require any access or communication accommodations? *

Please list which accommodations you require.

Is this your first USGBC meeting? *

Emergency Contact Name *

Emergency Contact Phone Number *

Which sector meeting do you plan to attend? *

Which A-Team Meeting do you plan to attend? *

Step 4: Tickets Page

- Confirm your registration type by ensuring the corresponding type is what is displayed.
- Optional tour participation can be selected here!
- For our Spouse/Guests:
 - Please note the additional cost to attend the Thursday Charter Experience – Panama Canal
- You will notice our registration costs have increased. This is a one time increase, and standard registration costs will resume for our July meeting. If you have any questions, please reach out to the industry relations team, meetings@grains.org, 202-794-0455

REGISTRATION FEES

Non-Member Registration

OPTIONS

Tuesday Tour | Panama Viejo Tour

Tuesday, February 10, 2026

Panama Viejo Tour | 2pm - 4pm

Explore the archaeological site of Panama Viejo, the original 16th-century settlement and the oldest European-founded city on the Pacific coast. Guests will walk among the ruins of churches, convents, plazas, and the iconic cathedral tower while learning about the city's founding, its role in the Spanish colonial era, and its dramatic destruction by pirate Henry Morgan. This guided tour offers a captivating window into Panama's earliest history and its enduring legacy.

Includes: roundtrip transportation, expert tour guide, and entrance to the historic attraction

Friday Tour | Casco Antiguo - Coffee & Rum Tasting

Step 5: Confirm details, add additional attendees, etc.

- Verify your selections in the “REGISTRATION SUMMARY”
- If you need to register additional attendees for the conference (including Spouse/Guests, Off-Site Only, etc.) please select “ADD ANOTHER PARTICIPANT” in the bottom left corner.
 - This will take you to a new registration form to fill out for that individual. This action can be repeated for as many attendees as you require
- Once all attendees are reflected in your SUMMARY, select “Pay Online”, and then “CONFIRM AND CHECK OUT” on the bottom right

REGISTRATION SUMMARY

ITEMS

TEST TEST

Non-Member Registration

TOTAL PRICE

ADD A COMMENT

Enter a comment here

ADD ANOTHER PARTICIPANT

Step 6: Payment & Check-Out

- Once you select “CONFIRM AND CHECK OUT” in the bottom right corner you will be taken to a PayPal payment portal.
- If you do not have a PayPal account, or do not want to use yours, select the white “Pay with a Debit or Credit Card” button.
- Enter the email of the person who should receive the receipt and enter payment information as prompted. Toggle off the “Create PayPal account” button at the bottom and select the blue “Continue as Guest” button to complete payment
- Registration confirmation will be provided after payment is processed and an email will automatically be sent to the email(s) in the registration form

PayPal

With a PayPal account, you're eligible for Purchase Protection and Rewards.

[Forgot password?](#)

Log In

or

Pay with Debit or Credit Card

[Cancel and return to U.S. Grains Council](#)



English

français

español

中文

Shipping same as billing address



You need a PayPal account to get [Purchase Protection](#).



By continuing, you confirm you're 18 years or older.

Continue as Guest



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REGISTRATION CONFIRMED

Thank you for your registration !

Your booking has been confirmed. You will receive a confirmation email in your mailbox shortly.

We're looking forward to seeing you at IMC!

Registration summary

1 x Non-Member Registration

TOTAL PRICE

 PRINT SUMMARY

We'll see you soon!



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