

SPONSORSHIP & SUPPORT OPPORTUNITIES

Includes Opportunities for
Philanthropy Southeast's 2025 Annual Meeting
November 12-14, 2025 | New Orleans, LA



Philanthropy
SOUTHEAST



Together for Change

A woman with dark hair and bangs, wearing glasses and a pleated top, is shown from the chest up. She is gesturing with her right hand while speaking. The background is a warm, orange-toned gradient. The text "Annual Meeting Sponsorship & Support" is overlaid in white, sans-serif font on the left side of the image.

Annual Meeting Sponsorship & Support

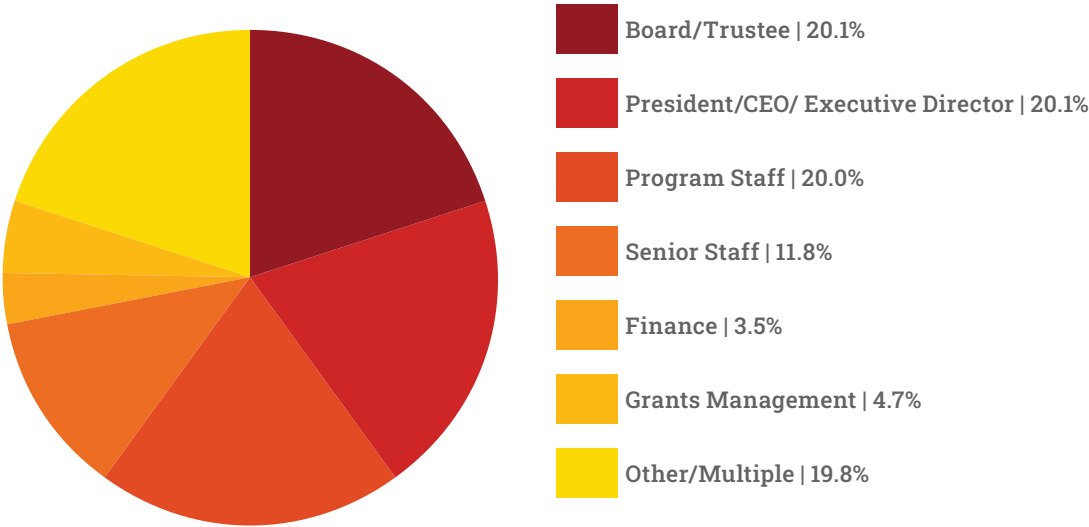
About the 2025 Annual Meeting

This November, hundreds of philanthropic leaders from the Southeast and beyond will converge on New Orleans for three days dedicated to connection, learning and inspiration.

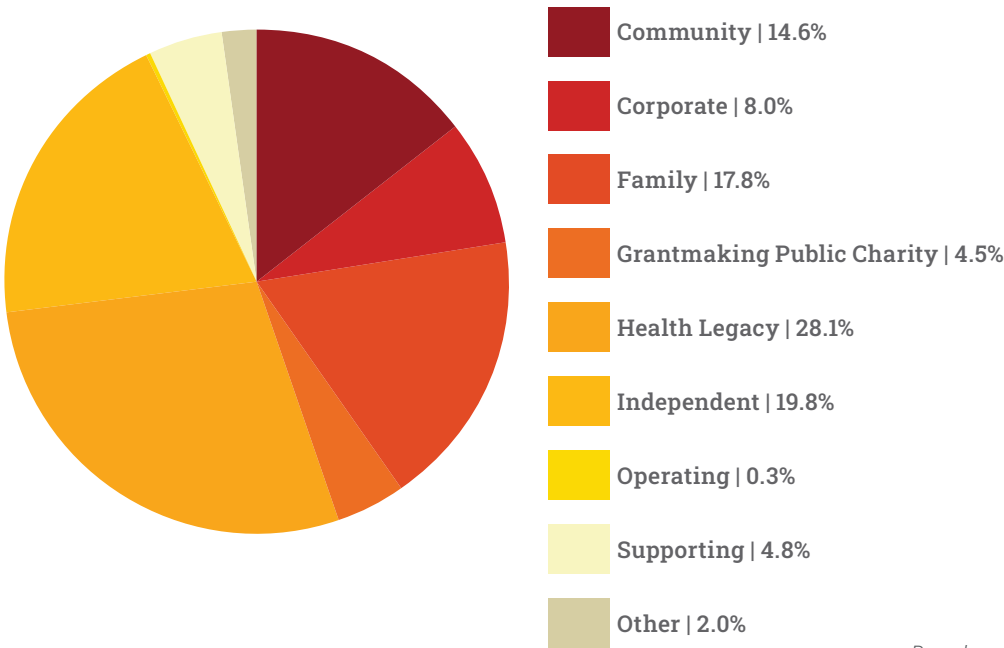
The Annual Meeting is the best opportunity you'll have all year to connect with staff, trustees, CEOs and other leaders in the sector – no matter where they are! On top of a first-class in-person event, the Annual Meeting also includes a virtual experience that will live-stream content throughout the region.

Who Attends the Annual Meeting?

More than half of Annual Meeting attendees are key decision-makers – board members, executives or senior staff.



The Annual Meeting attracts a diverse group of grantmakers and other philanthropic organizations.



Based on most recent Annual Meeting attendance (2024) by staff and trustees of foundations, corporate giving programs and other grantmaking organizations.

2025 Annual Meeting Sponsorship Opportunities

Levels & Benefits:

Level:	Amount:
Legacy SOLD OUT	\$125,000
Catalyst	\$100,000
Inspiration	\$75,000
Premier	\$50,000

Level:	Amount:
Champion	\$35,000
Trailblazer	\$25,000
Accelerator	\$15,000
Visionary	\$10,000

Level:	Amount:
Connector	\$7,500
Sustainer	\$5,000
Leader	Up to \$3,000

All Annual Meeting sponsors receive:

- Logo recognition in on-site signage, our program booklet and the Annual Meeting event webpage.
- Digital ad in the Annual Meeting mobile app – with sponsors at higher levels receiving greater exposure.

In addition to these benefits, sponsors at the Sustainer level and above receive exclusive benefits and options:

Legacy (\$125,000)

- 5 complimentary in-person Annual Meeting registrations
- Welcome letter in Annual Meeting program booklet
- Recognition on Philanthropy Southeast's homepage
- Chair's Dinner sponsorship
- Article in Philanthropy Southeast's *Inspiration* magazine
- Story OR 6-week ad run in Connect newsletter
- Main stage speaking role during Annual Meeting
- Recognition in all 2025 core program materials
- Logo on Annual Meeting tote bag
- Logo on all Annual Meeting promotional e-mails
- Sponsor a breakout session of your choice
- Plus one optional benefit – see next page

Catalyst (\$100,000)

- 4 complimentary in-person Annual Meeting registrations
- Recognition on Philanthropy Southeast's homepage
- Chair's Dinner sponsorship
- Story OR 5-week ad run in Connect newsletter
- Main stage speaking role during Annual Meeting
- Logo on mobile app opening splash screen
- Logo on all Annual Meeting promotional e-mails
- Sponsor a breakout session of your choice
- Plus one optional benefit – see next page

Inspiration (\$75,000)

- 3 complimentary in-person Annual Meeting registrations
- Welcome Reception sponsorship
- Story OR 4-week ad run in Connect newsletter
- Logo on all Annual Meeting promotional e-mails
- Sponsor a breakout session of your choice
- Plus one optional benefit – see next page

Premier (\$50,000)

- 1 complimentary in-person Annual Meeting registration
- 3-week ad run in Connect newsletter
- Logo on all Annual Meeting promotional e-mails
- Sponsor a breakout session of your choice
- Plus one optional benefit – see next page

Champion (\$35,000)

- 1 complimentary in-person Annual Meeting registration
- 2-week ad run in Connect newsletter
- Logo on all Annual Meeting promotional e-mails
- Plus one optional benefit – see next page

Trailblazer (\$25,000)

- 1 complimentary in-person Annual Meeting registration
- 2-week ad run in Connect newsletter
- Logo on all Annual Meeting promotional emails
- Plus one optional benefit – see next page

Accelerator (\$15,000)

- 2 complimentary virtual Annual Meeting registrations
- 1-week ad run in Connect newsletter
- Logo on all Annual Meeting promotional emails
- Plus one optional benefit – see next page

Visionary (\$10,000)

- 1 complimentary virtual Annual Meeting registration
- 1-week ad run in Connect newsletter
- Logo on all Annual Meeting promotional emails
- Plus one optional benefit – see next page

Connector (\$7,500)

- 1 complimentary virtual Annual Meeting registration
- 1-week ad run in Connect newsletter
- Plus one optional benefit – see next page

Sustainer (\$5,000)

- Choose your benefit – see next page

Support our work to strengthen Southern philanthropy!

Contact Tiffany Friesen, vice president of programs and partnerships,
at (404) 524-0911 or via email at tiffany@philanthropysoutheast.org.

Sponsorship Add-Ons

Sponsors at the Sustainer level or higher can add a benefit to their package – check the table below to see the options available to you. ***Please note: Some options are available in limited quantities, so make your commitment soon!***

Champion (\$35,000) and higher		Limited Amount?
Opening Keynote	Previous opening speakers include Isabel Wilkerson, Mae Jemison and Wes Moore.	1
Closing Keynote	Speakers who have closed our meeting include Bryan Stevenson, Anthony Ray Hinton and Heather McGhee.	1
Networking Lunch	Open to all attendees, this lunch brings people together to connect on the meeting's second day.	1
Journal	Featuring your logo on the cover, this journal provides a place for notes and insights.	1
Conference Wi-Fi	You can select the network password for logging in.	1
Trailblazer (\$25,000) and higher		
Plenary Session	Offered twice on Thursday and on Friday morning, these sessions feature panel discussions and remarks from experts and thought leaders.	3
President's Reception	An invite-only reception honoring this year's sponsors, exhibitors and other supporters.	
Lanyard	Display your name or logo on the lanyard worn by all attendees.	1
Eco-Friendly Bottle/ Tumbler - SOLD OUT	Helps discourage the use of disposable bottles while providing a lasting souvenir.	1
Accelerator (\$15,000) and higher		
Opening Night Entertainment	Live music from local artists helps make the Chair's Reception & Dinner entertaining and unforgettable.	
Business Meeting	This event provides important updates, welcomes new Trustees to our Board and celebrates those rolling off.	
Hotel Keycard	Remind attendees of your support by placing your logo on the card they use for their room and throughout the hotel.	1
Live Streaming Video	Help bring the Annual Meeting to leaders throughout the region – no matter where they are.	1
Visionary (\$10,000) and higher		
Film Screening	A Thursday evening showing of an inspiring film or moving documentary.	
Networking Lounge	Provide a branded space for attendees to rest, recharge and connect with others.	1
Sustainability Package	Support eco-friendly initiatives, including carbon offsets and on-site waste reduction.	
Connector (\$7,500) and higher		
Accessibility Sponsor	Support our work to make the Annual Meeting an inclusive experience, including transportation options and closed captioning.	1
Hull Fellows Reception	Current and former members of our signature leadership development program meet and hear from an inspiring leader.	
Graphic Recording	An on-site artist will draw a series of colorful sketches capturing the spirit of the Annual Meeting – each sketch will feature your organization's logo!	1
Sustainer (\$5,000) and higher		
Mobile Device Charging Station	This branded station provides a secure space to charge smartphones and tablets.	1
New Member Reception	Help welcome our newest members to Philanthropy Southeast and the Annual Meeting.	
Breakout Session Sponsorship	Select any available breakout session on our agenda to sponsor.	
Service Project Sponsorship	Sponsor an activity benefiting a local nonprofit.	

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Exhibit Hall & Other Advertising Opportunities

Available Levels:

Level:	Amount:
Exhibitor	\$5,000
Exhibitor + Presenter	\$10,000

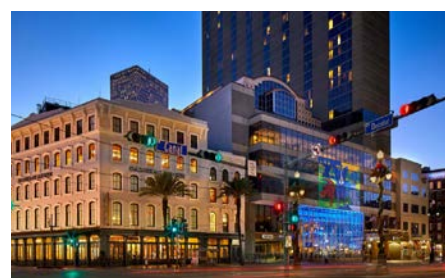
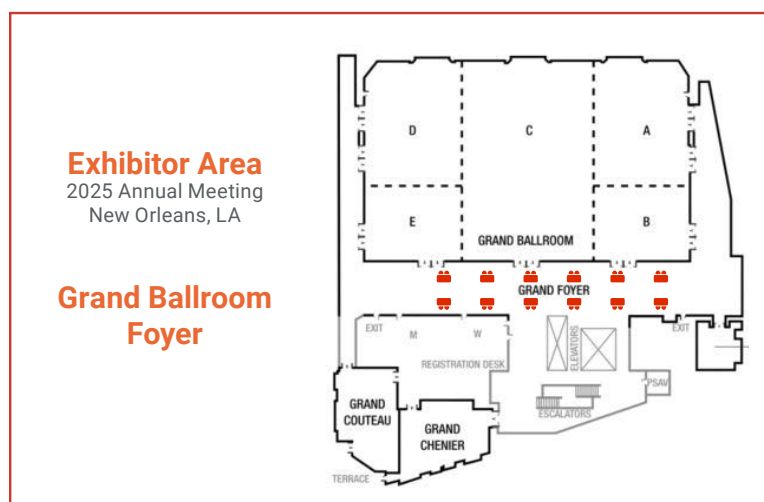
Philanthropy Southeast's Annual Meeting provides a tremendous value for exhibitors looking to build awareness of products and services. Annual Meeting attendees include key decision-makers in their organizations who are on the lookout for tools that will help them operate more efficiently and effectively. Plus, our Exhibitor Hall is strategically located to ensure consistent foot traffic and a rich environment for interaction and connection.

Exhibit Hall tables are available for \$5,000. Sponsors at the Sustainer level and above can add an Exhibit Hall Table to their sponsorship package for \$2,500 – a 50% savings on the stand-alone rate!

Want to go beyond the Exhibit Hall table? For an additional \$5,000, you can stage a 30-minute presentation highlighting a trend, best practice or thought leadership tied to your products or services! (Limited slots available; presentation contents are subject to review and must be submitted by August 25 – contact our staff for more details!)

Your Exhibit Hall table package includes:

- 6ft x 3ft draped table with table identification sign and seating
- Registration for one individual – additional registrations can be purchased separately*
- Listing in on-site Annual Meeting program book
- Listing, logo and 50-word description on Annual Meeting webpage and mobile app
- Logo, description, and link included in a "Meet the Exhibitors" email sent to all attendees before the meeting.



! Please note: Exhibitors are responsible for having their materials delivered to the event location. Any leftover materials that are not collected by your organization's representative will be discarded at the end of the conference.

**Up to 2 additional exhibitor attendees may register and pay to attend the Annual Meeting. They will pay a reduced exhibitor registration rate. All exhibitor representatives may attend all Annual Meeting sessions provided their table remains staffed for the entirety of the conference.*

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Mobile App Ads

Available as part of a sponsorship package or \$500 when purchased separately.

The Annual Meeting mobile app is used by in-person and virtual attendees alike to view agendas, connect with colleagues, engage with live polls and surveys, download materials and more!

Mobile app ads can display a custom message or link to your organization's website when clicked. Ads must meet these specifications:

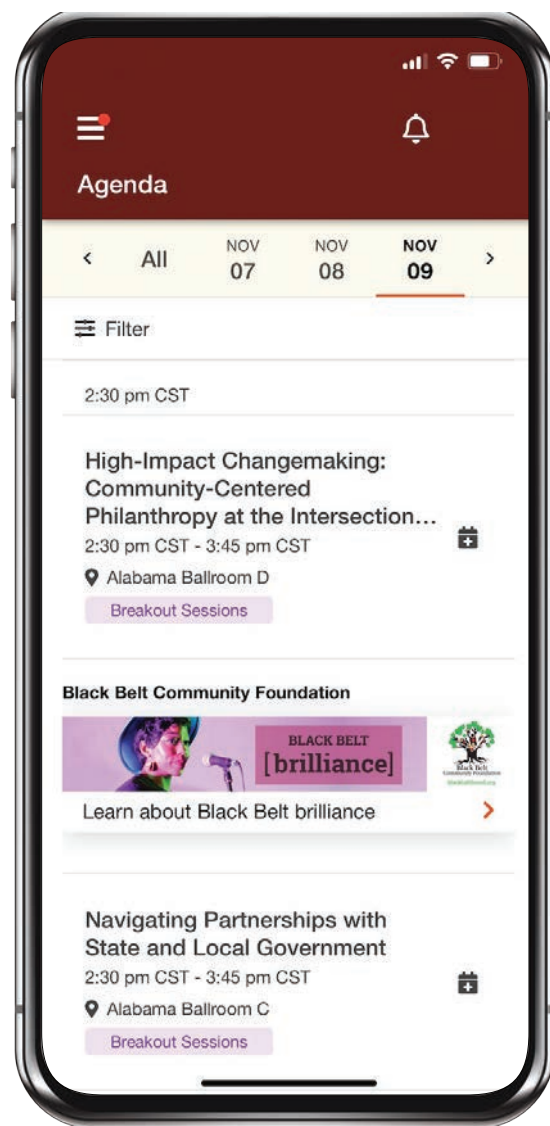
- Recommended minimum dimensions: 800px x 133px (image can be larger, but must have the same 6:1 aspect ratio)
- Supported file types: .jpg, .png, .gif
- Maximum image size: 24MB
- Must include a short description/message up to 70 characters in length and link to a website.
- Optionally, ads can open up a pop-up window when clicked, which will reveal additional text/images and a call-to-action button linking to a website.



Please note: Sponsors are responsible for designing and submitting their mobile ads. All ads must be submitted by **September 15, 2025**.

Logo and Advertisement Submission and Usage

Once you have submitted payment for this year's sponsorship, Philanthropy Southeast will provide instructions for submitting your organization's logo and description.



Screenshots are from the 2023 version of the mobile app.

It's Not Too Early: Make Your Plans for 2026!

Make an extended commitment to Philanthropy Southeast and the Annual Meeting by signing up as a sponsor for this year's meeting and the 2026 event, coming to Charlotte, North Carolina! Ask our staff for more information on building a two-year sponsorship package!



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A woman with dark skin, wearing glasses and large hoop earrings, is speaking at a conference. She has her hair in long braids. She is wearing a dark jacket over a light-colored shirt. In the foreground, there are two black cups and a sign that says "Pathway Women". A name tag on her chest reads "Philanthropy SOUTHEAST".

Sustaining Memberships and Core Programming Sponsorship & Support

Sustain Our Work – and Support Our Region

Your support for Philanthropy Southeast represents an investment – in yourself, your organization, and all of philanthropy in our region.

Are you ready to deepen that investment? Our Sustaining Partnerships provide an easy way to provide financial support in ways that will be seen throughout the year and beyond.

Ready to partner with us? Contact Tiffany Friesen at tiffany@philanthropysoutheast.org to learn more!

Level:	Commitment:
Innovator	\$50,000 or more
Partner	\$25,000-\$49,000
Advocate	\$10,000-\$24,000
Friend	\$5,000-\$9,000
Ally	Up to \$5,000

Core Programming Sponsorship & Support

Our Core Programs bring together people dedicated to sharing and learning from one another to build a region where all people can participate and prosper.

Each of these programs represent an incredible opportunity to connect with specific groups of Philanthropy Southeast members – newcomers, executives, specific constituencies and more.

Level:	Commitment:
Premier	\$50,000
Champion	\$35,000
Trailblazer	\$25,000
Accelerator	\$10,000
Visionary	\$10,000
Connector	\$7,500
Sustainer	\$5,000
Leader	Up to \$3,000

Core programs you can support include:

Program:	Details:	Dates/Location:
CEO Forum	The region's strongest ongoing leadership development program for senior executives in philanthropy! Open to leaders of all types of foundations, the CEO Forum provides opportunities for candid conversation focused on mission and values.	April 9-10 Charlotte, NC
Family Foundations Forum	The region's top gathering for staff, board and family members in philanthropy! National experts and Philanthropy Southeast members will both share their insights and experiences on the unique issues involved in family giving.	June 10-12 Bentonville, AR
Community Foundation Boot Camp	This two-day workshop offers a comprehensive overview of the structure and operations of community foundations and is designed to benefit staff and trustees at any experience level.	June 25-26 Jacksonville, FL
Philanthropy Essentials	Your guide to philanthropy in the 21st century, Philanthropy Essentials provides skills, tips and strategies helpful to both newcomers to the field and to veterans ready to take their work to the next level.	August 27-28 Birmingham, AL
Janine Lee Learning & Leadership Collaborative	A unique, year-long experience designed for courageous leaders who are ready to make the bold moves necessary to center equity within their organizations, spark sustainable work, and inspire others to join them in building a vibrant and inclusive future.	January-November Multiple Cities + Virtual
Hull Fellows <i>Celebrating 25 years of leadership and mentorship!</i>	The South's premier development program for rising leaders in philanthropy allows participants to learn what makes a good leader and put those lessons into action by working with peers and mentors to study the issues shaping philanthropy today and consider how it should evolve in the years and decades to come.	Offered every other year Applications for the 2025-26 Class open this spring!

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A woman with dark, curly hair and glasses is smiling and gesturing with her right hand, pointing upwards. She is wearing a light-colored, ribbed cardigan over a dark vest. She is holding a stack of papers in her left hand. The background is a warm, orange-toned gradient.

About Philanthropy Southeast

Who We Are

Philanthropy Southeast is the premier philanthropic network for courageous leaders, ideas and resources focused on the American South and U.S. Caribbean territories. We connect our members to experts, innovations and best practices in philanthropy while promoting peer-to-peer learning and leadership development. By coming together, we spark transformative work that achieves lasting impact, advances equity, and builds a brighter future for the South, its communities and all its people.

Code of Conduct

Philanthropy Southeast is composed of a broad and diverse membership of grantmakers. At our core, we are a community of grantmakers connecting with each other to improve the practice of grantmaking in the Southeast.

At our meetings and events, we also welcome visitors from other organizations – which are not members – that participate as presenters or participants. Philanthropy Southeast strives to create a comfortable place for all Members, visitors, and others engaged in philanthropy to exchange experiences and ideas and engage in conversations that are welcoming and of benefit to all participants. As such, Philanthropy Southeast is not a venue for grant seekers, fundraisers, or other types of charitable solicitations during any of its meetings, events or through its publications nor is it an appropriate venue to conduct political activities. We ask that our Members and visitors not solicit at Philanthropy Southeast-sponsored events or programs and that Members and visitors not use information obtained through their Philanthropy Southeast membership or participation in Philanthropy Southeast events for charitable, business or other solicitations outside of those events.


Statement of Purpose

Philanthropy Southeast strives to connect the region's philanthropic leaders with a diverse and inclusive range of information, resources, experts, innovations and best practices while promoting peer-to-peer learning and leadership development. While we may not necessarily endorse the opinions and views of those we work with, we engage with them to promote vibrant and open discussion. We believe it is necessary to have these conversations for the sake of increasing philanthropy's impact throughout the region.

Philanthropy Southeast

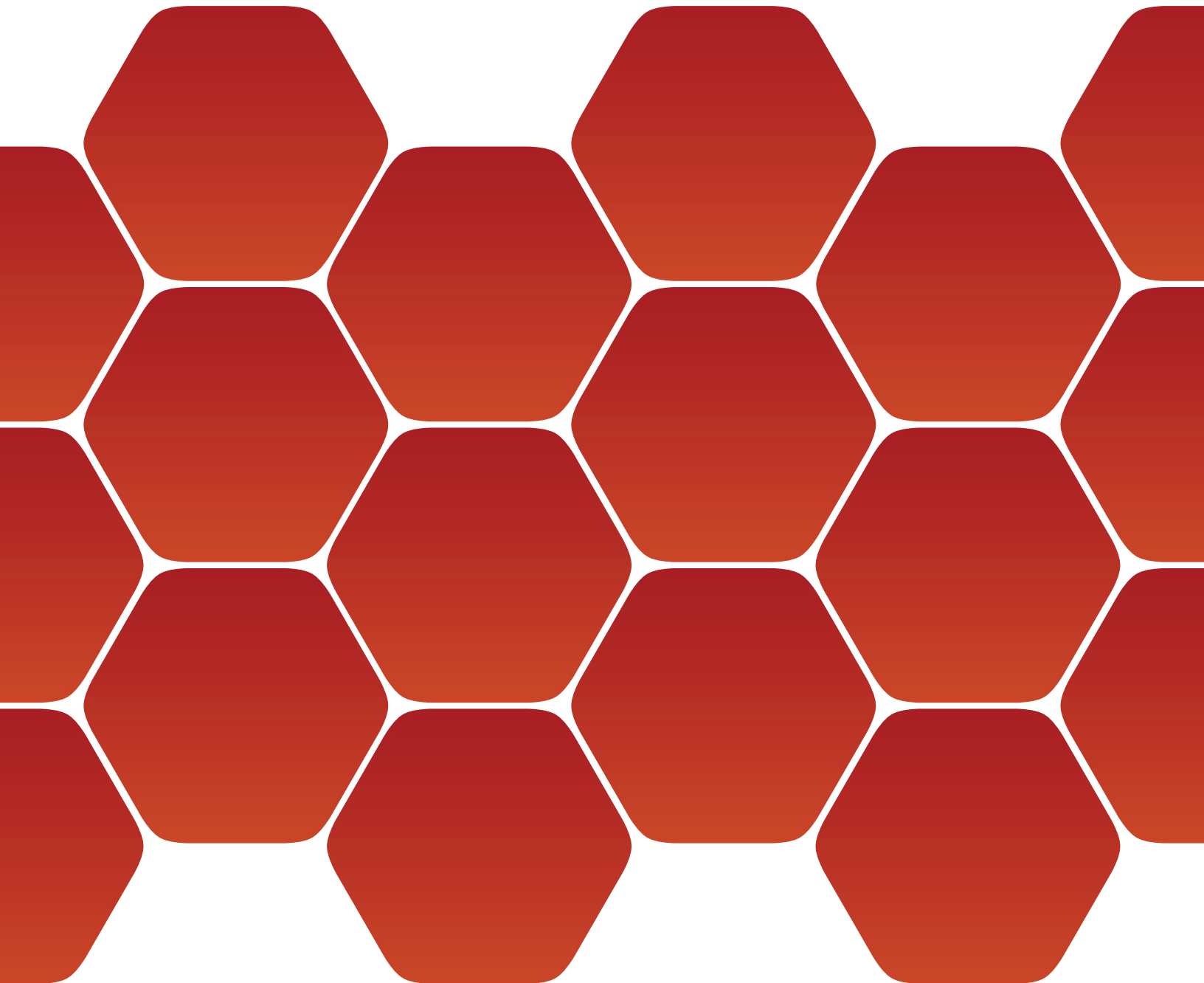
100 Peachtree St. NW, Suite 2080, Atlanta, GA 30303

 PhilanthropySoutheast.org

 (404) 524-0911

 [linkedin.com/company/philanthropysoutheast](https://www.linkedin.com/company/philanthropysoutheast)

 [facebook.com/PhilanthropySoutheast](https://www.facebook.com/PhilanthropySoutheast)



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