



BEAUCERON

SECURITY

Our mission is to
EMPOWER PEOPLE
to be in control of
TECHNOLOGY

AUTHENTIC | DETERMINED | ADAPTABLE



Microsoft
Partner



ISO/IEC
27001:2013
Certified

ICBA



BankTech
VENTURES



EMPLOYERS
OF
DIVERSITY
AWARDS

92% of employees

strongly agreed or agreed that they play an important role in protecting their organization from cyber-attacks.





STRONGER PASSWORDS

AFTER deploying our platform

▲ **42%** fewer employees reuse passwords.

▲ **62%** more employees use a password manager.





From the planning stages to implementation and beyond, the Beauceron team were eager to meet and exceed our expectations, both with technology and process.

Senior Cyber Security Officer,
Higher Education Organization



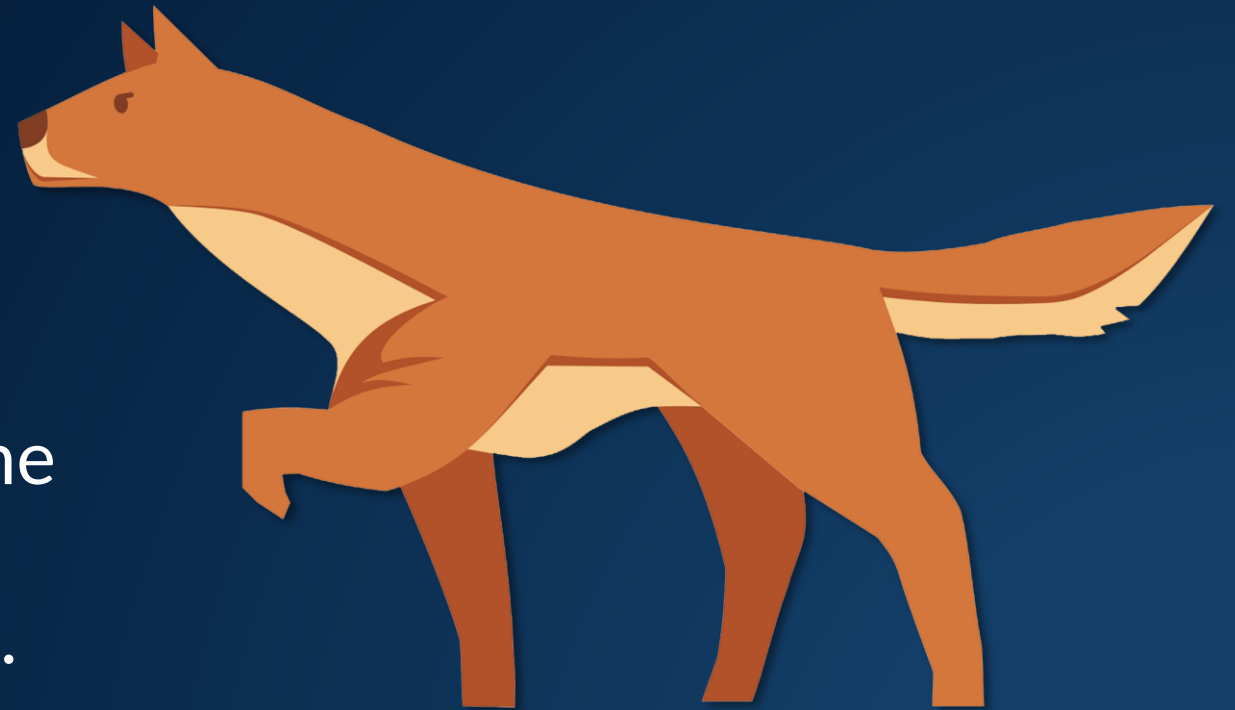


PROTECTING THEMSELVES

AFTER deploying our platform

▲ **59%** **more** employees

strongly agree that their organization has provided them the information needed to protect themselves and their organization.



AFTER deploying our platform

▲ **28%** **more** employees

strongly agree that they play an important role in protecting their organization.



AFTER deploying our platform

▲ **25%** **more**
employees

know how to protect **information**
and devices.



AFTER deploying our platform

▲ **26%** **more** employees

strongly agree their organization has informed them on how to work securely.



AFTER deploying our platform

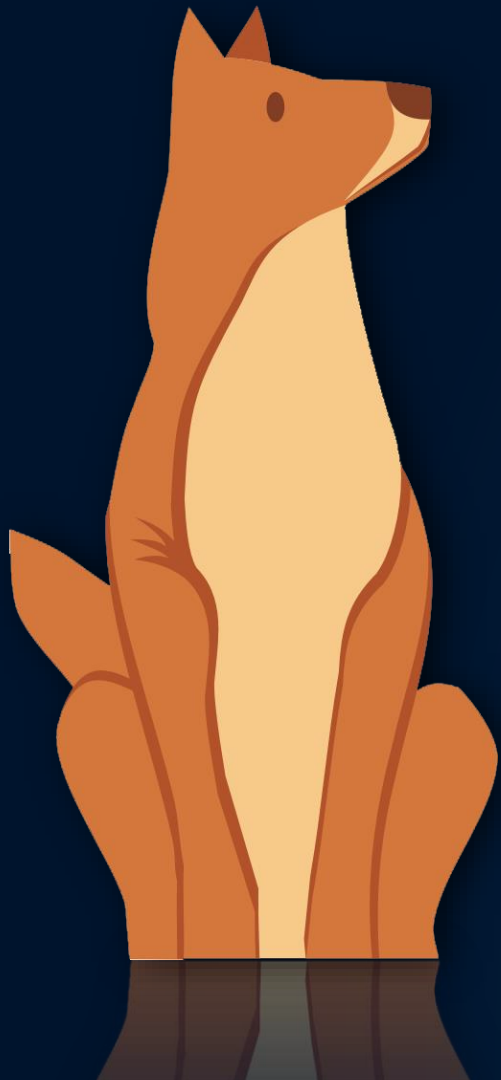
▲ **39%** **more** employees

strongly agree that their organization is a target for cybercriminals.





CANADIAN INDUSTRY BENCHMARKS



INDUSTRY	BEAUCERON REPORT RATE 2024	BEAUCERON CLICK RATE 2024	YEAR/YEAR CLICK RATE CHANGE
Banking	41.05%	3.78%	24.85% ↓
Business Services	14.39%	4.26%	3.65% ↑
Construction	26.11%	3.27%	55.99% ↓
Consulting	32.88%	3.22%	24.77% ↓
Customer Services	29.74%	3.96%	25.70% ↓
Education	14.78%	4.70%	18.97% ↓
Energy and Utilities	26.09%	3.19%	39.58% ↓
Government	20.00%	3.22%	16.15% ↓
Healthcare and Pharmaceuticals	25.87%	3.87%	12.84% ↓
Hospitality	28.99%	2.80%	58.15% ↓
Insurance	25.27%	2.53%	26.45% ↓
Legal	32.90%	5.37%	8.70% ↑
Manufacturing	34.35%	3.44%	36.53% ↓
Not For Profit	26.71%	7.65%	43.53% ↑
Real Estate	31.38%	3.31%	29.72% ↓
Retail and Wholesale	28.26%	2.11%	51.94% ↓
Sports	25.15%	6.21%	10.89% ↑
Technology	27.79%	2.95%	28.92% ↓
Telecommunications	17.78%	5.90%	6.65% ↓
Transportation	16.09%	4.13%	24.91% ↓



Beauceron is the only tool that comprehensively met all our requirements for a platform and service offering in this space. The Beauceron Pack continues to be a first-rate partner working with us to innovatively address our security awareness needs.

CISO,
Energy & Utility Organization





DOING THE RIGHT THING

AFTER deploying our platform

▲ **73%** fewer employees

say they'd **open an attachment** they weren't expecting from.



WHO IS RESPONSIBLE?

▲ **89%**

of employees **strongly agreed or agreed** that cybersecurity is a priority for senior leadership.





MAKING THE MOST OF EDUCATION

AFTER deploying our platform

90% of team
members

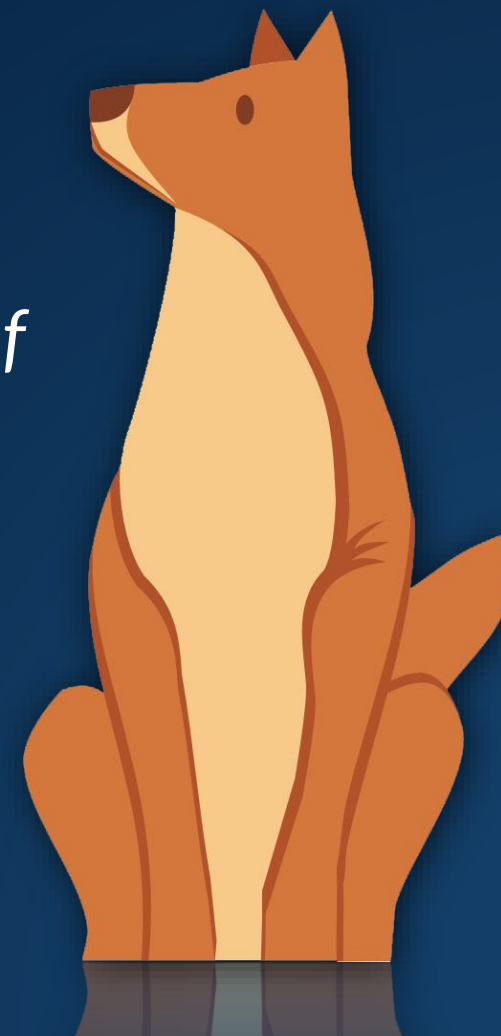
successfully **correct their risky
behavior** by the third intervention
level.





The tool has more than paid for itself in the reduction of resource hours and the multiple tools it has displaced, plus it allows people to do the jobs they are supposed to be doing, instead of running all the functionality in the background.

Senior Manager, Awareness and Education, Global Cybersecurity
Banking Organization





MAKING THE MOST OF EDUCATION

AFTER deploying our platform

86% **improvement**
in repeat clickers

ability to **recognize and action**
malicious emails.





BEAUCERON
SECURITY

TYPICAL 90 DAY OUTCOMES

4X

Reduction in employee
Click Rate vs. alternatives

8X

Reduction in risk from
phishing

99%

Increase in reporting
suspicious activity

75%

Reduction in IT time spent
managing the program



1000+ CUSTOMERS

World-Class Automated SaaS Cyber Platform

Positive Approach to Cybersecurity Awareness and Education

Serving over 800,000 people in Canada, the United States, Europe and Africa



60+ FINANCIAL INSTITUTIONS



3 MAJOR TELECOMS

Microsoft Partner



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ICBA



www.CyberTech100.com



BankTech
VENTURES



EMPLOYERS
OF
DIVERSITY
AWARDS



MAKING THE MOST OF EDUCATION

AFTER deploying the Analyst

93% of reported emails

Were automatically actioned,
leading to an average **time savings**
of **31 hours per month**.



Based on an average volume of 200 reported emails per month.



We looked to several companies to help with cyber awareness training but there was nothing like the comprehensive program that Beauceron has available. The personalized Cyber Risk Score really caught everyone's attention by providing context. For IT Managers, it helps us to zero in on high-risk individuals and high-risk groups and follow up with more focused interventions.

Assistant Director of Finance, Innovation & Technology,
Municipality





2024 STATE OF CYBERSECURITY AWARENESS REPORT



GET THE FULL REPORT



MAKING THE MOST OF EDUCATION

AFTER deploying our platform

8% of employees
report a phish within the **first 5 mins.**

22% of employees
report a phish within the **first day.**





MAKING THE MOST OF EDUCATION

2X more
employees

complete optional training on-
time when part of a competition.

